



The Top 50 Social Entrepreneur Blogs To Watch In 2009

The newest breed of superheroes are not on the big screen, but in the small business community! People have long been awaiting for a “hero” or social entrepreneur to arrive with the special ability to recognize society’s problems and bring about global changes. Entrepreneurs who have the burning desire to create “social value” and develop long-term solutions are real life Supermen/Wonderwomen. So if you wish to help the disadvantaged by empowering them with tools for success, check out EvanCarmichael.com’s “The Top 50 Social Entrepreneur Blogs To Watch in 2009” to start improving the lives of others right now! The illustrations for the top 3 category leaders are provided by Happy Worker, a creative agency that makes custom action figures and custom toys.

1) TreeHugger

URL: <http://www.treehugger.com>

TreeHugger is a leading media outlet dedicated to driving sustainability mainstream. It strives to be a one-stop shop for green news, solutions, and product information.

2) Global Voices Online

URL: <http://globalvoicesonline.org>

Global Voices is a leading participatory media news room for voices from the developing world. Begun in 2005 as a simple blog, Global Voices has grown into a vibrant global community of more than 150 active volunteer authors and translators.

3) Gristmill

URL: <http://gristmill.grist.org>

The writers at Gristmill feel that reading environmental journalism too often feels like eating your vegetables. Boiled. With no butter. At Gristmill, they bring the life out of green issues and sustainable living.

4) GreenBiz

URL: <http://greenbiz.com/current/blogs>

GreenBiz offers daily news on green business, business and climate change, and sustainable business practices.

5) CSR News

URL: <http://www.csrwire.com/>

CSRwire is one of the online world's leading sources of corporate social responsibility and sustainability news, reports and information.

6) How to Change the World

URL: blog.guykawasaki.com

A practical blog for impractical people, "How to Change the World" is Guy Kawasaki's ever popular blog on topics important for both entrepreneurs and social entrepreneurs.

7) Worldchanging

URL: <http://www.worldchanging.com/>

Worldchanging is a media organization that seeks to inspire readers around the world with stories of the most important and innovative new tools, models and ideas for building a bright sustainable future.

8) Triple Pundit

URL: <http://triplepundit.com>

Serving people, planet, and profit, this blog offers an integrated bottom-line approach to looking at business from the next generation of MBAs.

9) Have Fun, Do Good

URL: <http://havefundogood.blogspot.com>

Britt Bravo, founder of the Changeblogger Network, blogs on topics that focus on teaching individuals and organizations to realize their big vision.

10) Spare Change

URL: <http://www.social-marketing.com/blog>

Blogger Nedra is a consultant, author and speaker who uses social marketing to promote health and social issues.

11) Marc Gunther

URL: <http://www.marcgunther.com/>

Marc Gunther is a leading thinker about business and sustainability. All of his work is animated by his belief that companies that make the world a better place—by serving their customers, their workers and their communities—will deliver superior results to their owners in the long run.

12) Audeamus

URL: <http://www.audeamus.com>

Audeamus covers the world of social entrepreneurship, international development, global philanthropy, social enterprise and corporate social responsibility.

13) Beneblog

URL: <http://benetech.blogspot.com/>

What happens when technology can do great things for humanity, but doesn't make a lot of money? Jim Fruchterman explores the social entrepreneurship side of technology applications.

14) Social ROI

URL: <http://www.socialroi.com>

SocialROI sets out to enable social entrepreneurship and to spread the word about some of the good stuff that's happening in the space.

15) Social Entrepreneurship

URL: <http://socialentrepreneurship.change.org>

Change.org is a social entrepreneurship venture whose blog aims to serve as the central platform informing and empowering movements for social change around the most important issues of our time.

16) Global Envision

URL: <http://www.globalenvision.org/>

Global Envision is dedicated to increasing awareness of two of the defining trends of our time — the spread of more open markets and the global fight against poverty.

17) Fast Company Expert Blog

URL: <http://www.fastcompany.com/expert-blog/8>

Fast Company sets the agenda, charting the evolution of business through a unique focus on the most creative individuals sparking change in the marketplace. This expert blog focuses on the future of social entrepreneurship.

18) GreenUpgrader

URL: <http://greenupgrader.com/>

GreenUpgrader scours the earth for the best & most innovative environmentally friendly products, bringing you choices and inspiration for ways to protect our planet.

19) Environmental Leader

URL: <http://www.environmentalleader.com/>

Environmental Leader wants to make you just that, a leader in the fight for sustainability. This blog offers clean energy and sustainability news for corporate and government decision-makers.

20) Ecopreneurist

URL: <http://ecopreneurist.com/>

Ecopreneurist provides news and advice on sustainable and social entrepreneurship. Learn about new green products and services, and get marketing and branding assistance for your green start-up business.

21) Greenbang

URL: <http://www.greenbang.com/>

Journalist Dan Ilett and friends write Greenbang.com, which tracks the explosion of environmental business.

22) Cleantech Blog

URL: <http://www.cleantechblog.com/>

Cleantechblog.com is one of the premier sites for commentary on clean technologies, news, and issues relating to next generation energy and the environment.

23) World is Green

URL: <http://worldisgreen.com>

Worldisgreen.com is about the concept of “sustainability”. It focuses on the three forces of profits, planets and people as the triple bottom line, which need to work in harmony for a sustainable future.

24) Echoing Green

URL: <http://echoinggreen.org/blog>

Echoing Green documents news, trends, and the true life of social entrepreneurs. Its goal is to seed social entrepreneurs and their innovative ideas for positive change.

25) Marketing Green

URL: <http://marketinggreen.wordpress.com/>

Marketing Green’s mission is to provide industry professionals with practical strategic marketing advice on how to build green brands and motivate mass market adoption of more sustainable products.

26) Ecological Economics

URL: <http://forestpolicy.typepad.com/ecoecon/>

Ecological Economics is a blog designed to daylight and refine economists’ and ecologists’ views, agreements, and disagreements on current environmental and natural resource issues.

27) AfriGadget

URL: <http://www.afrigadget.com/>

AfriGadget is a website dedicated to showcasing African ingenuity. A team of bloggers and readers contribute their pictures, videos and stories from around the continent.

28) Global X

URL: <http://www.socialedge.org/blogs/global-x>

Watch leading social entrepreneurs as they tell moving stories that had a significant impact on their personal and professional lives. They also give aspiring social entrepreneurs advice they can use immediately to scale their ventures.

29) Kiva Chronicles

URL: <http://www.socialedge.org/blogs/kiva-chronicles>

Co-founder of Kiva, one of the most successful social ventures today, Matt Flannery blogs about his real-life experiences as a social entrepreneur.

30) Capital Ideas

URL: <http://www.socialedge.org/blogs/capital-ideas>

Capital Ideas is a six month series providing a "Finance 101 for Social Entrepreneurs" through a combined offering of basic finance knowledge, practical advice and case studies.

31) Annansi Chronicles

URL: <http://annansi.com/blog/>

G. Kofi Annan is a consultant who works with global brands to create socially innovative community experiences. Annansi Chronicles covers the culture and business trends which are defining Africa's new brand image.

32) StartUpAfrica

URL: <http://www.startupafrica.com/>

StartUpAfrica is a blog dedicated to entrepreneurship in Africa with a particular focus on technology entrepreneurship.

33) Timbuktu Chronicles

URL: <http://timbuktuchronicles.blogspot.com/>

Timbuktu Chronicles seeks to spur dialogue in areas of entrepreneurship, technology and the scientific method as it impacts Africa.

34) Let there D.light!

URL: <http://www.socialedge.org/blogs/let-there-d-light>

Sam Goldman wants to make his company, D.light, a world market leader in off-grid lighting and power solutions, unceasingly serving his customers with innovative products that improve their lives. This is his blog.

35) Forging Ahead

URL: <http://www.socialedge.org/blogs/forging-ahead>

Kjerstin Erickson was 20 when she launched FORGE. She didn't have a business plan. She didn't have a revenue model. And she didn't have a penny. But she now works in three refugee camps in Zambia, helping refugees build better lives. This is her story.

36) Private Sector Development Blog

URL: <http://psdblog.worldbank.org>

The Private Sector Development Blog gathers together news, resources and ideas about the role of private enterprise in fighting poverty. The PSD Blog is maintained by the World Bank Group's Rapid Response knowledge service.

37) Grameen Foundation

URL: <http://grameenfoundation.wordpress.com/>

The Grameen Foundation combines the power of microfinance, technology and innovative solutions to defeat global poverty. This is their blog.

38) From Poverty to Power

URL: <http://www.oxfamblogs.org/fp2p/>

From Poverty to Power emerged as a big conversation, involving hundreds of people within and outside Oxfam, which grapples with the big issues of development – climate change, the role of science and tech, power and politics.

39) Acumen Fund

URL: <http://blog.acumenfund.org>

Acumen Fund is a non-profit global venture fund that uses entrepreneurial approaches to solve the problems of global poverty. It seeks to prove that small amounts of philanthropic capital, combined with large doses of business acumen, can build thriving enterprises that serve vast numbers of the poor. marketing, pop culture and more. of all the ads you missed and want to see, or saw and want to see again.

40) Poverty and Growth

URL: <http://pgpblog.worldbank.org/>

This blog is maintained by the Poverty and Growth Program of the World Bank Institute. It brings you timely news, resources, tools, ideas and commentary on poverty and growth related issues.

41) School for Social Entrepreneurs

URL: <http://socialentrepreneurs.typepad.com/>

The School for Social Entrepreneurs' main blog, it offers information, news and views on social entrepreneurs, social enterprise, and social entrepreneurship.

42) CIPE

URL: <http://www.cipe.org/blog>

The Center for International Private Enterprise (CIPE) strengthens democracy around the globe through private enterprise and market-oriented reform. This blog offers insight into their activities and those of their partners around the world.

43) ODI

URL: <http://blogs.odi.org.uk/blogs/main/default.aspx>

ODI is Britain's leading independent think tank on international development and humanitarian issues. Its mission is to inspire and inform policy and practice which lead to the reduction of poverty, working with partners in the public and private sectors, in both developing and developed countries.

44) Truck and Barter

URL: <http://truckandbarter.com/>

Where sympathy and hedonism collide, this blog tackles everything from globalization and trade, to Africa and energy.

45) Dani Rodrik's Weblog

URL: http://rodrik.typepad.com/dani_rodriks_weblog/

Professor of International Political Economy at the John F. Kennedy School of Government at Harvard University, Dani Rodrik offers unconventional thoughts on economic development and globalization.

46) NextBillion

URL: <http://www.nextbillion.net/>

NextBillion.net is a website and blog about how business drives positive social and environmental change in low-income communities.

47) Philanthropy 2173

URL: <http://philanthropy.blogspot.com/>

Philanthropy 2173 offers provocations on the future of philanthropy, including ideas on social change, the private sector, and the social good.

48) Catalyst

URL: <http://www.catfund.com/blog>

Catalyst endeavours to meet with and learn about the best examples of social enterprise, ethical business, and community cooperation around the world.

49) Socializing

URL: <http://pavellawrence.blogspot.com/>

Socializing offers thoughts on social change, social capital, social enterprise, social marketing, social impact assessment, social software and other related topics.

50) Xigi

URL: <http://www.xigi.net/>

Xigi.net is a space for making connections and gathering intelligence within the capital market that invests in good. It's a social network, tool provider, and online platform for tracking the nature and amount of investment activity in this emerging market.